



2021 IMPACT REPORT

A report on IAVA's incredible 2021 life-changing impact on the future of the Post-9/11 community.

MISSION STATEMENT

To Connect, Unite, and Empower Post-9/11 Veterans.



IAVA LISTENS

425+

thousand IAVA members



10+

surveys and polls



6

policy priorities

MEMBER DRIVEN PROGRAMS



ADVOCACY



QRF

BEST-IN-CLASS VETERAN ADVOCACY

Since its founding in 2004, IAVA has remained the preeminent organization fighting, and winning, the most important battles in America on behalf of post-9/11 veterans and their families. 2021 was among our most impactful years ever.

On the pages to follow we highlight our data-driven approach, key impactful initiatives that serve as our secret sauce, and finally, share some key outcomes that helped make 2021 our most impactful year ever.



2021 ADVOCACY OUTCOMES

VETERAN ALLY RESETTLEMENT

IAVA's unexpected priority for 2021 addresses two critical issues: (1) ensuring the safety and successful resettlement of our allies who served alongside American troops and (2) helping our nation's veterans address moral injuries inflicted from service in Afghanistan and Iraq. Our program provides visa guidance, resettlement assistance, and veteran-to-veteran mentorship.

2021 PRIORITY WINS



COMBATING SUICIDE

Death by suicide is the single biggest threat facing the veteran community. Despite continued efforts to curtail the numbers, in the United States we still lose 20 veterans a day to suicide.

Statistically, as a representation of population, we should be only losing 1.32 veterans a day (which is still far too many) but instead we are losing 20! IAVA began our fight to combat suicide with the *Clay Hunt Suicide Prevention for American Veterans (SAV) Act* and are proud of our work today in finding innovative ways to help.

IAVA is the leading veteran's group that advocated for the passage of 2021's 9-8-8 emergency phone number legislation for Americans with suicidal ideation; a new national initiative launching 2022.



BURN PITS

As a leading advocate for the post-9/11 veteran community, IAVA has been leading the pack on increasing support for veterans who have long-term impacts from exposure to burn pits and other toxic exposures while in service. IAVA has taken huge steps over the past few years to keep this topic top of mind for elected officials.

IAVA helped tell the story of Sgt. Wesley Black through op-eds and traditional media hits from Black and other severely impacted members of the IAVA community.

Because of our work, in 2022 legislation will be passed to address this issue, and more presumptive exposures will be added to the VA's existing list, allowing for more care options.



WOMEN VETERANS

#SHEWHOBORNETHETHEBATTLE, launched in 2017 directly resulted in January 2021's signing of the *Deborah Sampson Act*, legislation conceived of and written by IAVA, and our nation's veterans are better for it.

IAVA remains at the forefront of the push for the *Military Justice Improvement and Increasing Prevention Act (MJIIPA)*. In 2021 IAVA advocated successfully that many of the provisions of *MJIIPA* should be included in the annual *National Defense Authorization Act (NDAA)*; as a result of our work a bulk of this vital bill is now law. Notably, *MJIIPA* removes the authority to decide whether a sexual assault case is prosecuted from commanders and give it to independent military prosecutors.

IAVA has a member of staff sitting on the VA's Sexual Assault and Harassment Prevention Workgroup.

OTHER VITAL HIGHLIGHTS

IAVA has a member of staff on the panel tasked with eliminating the 90/10 loophole.



ACCESS TO MEDICAL CANNABIS



IAVA has a member of staff presenting at multiple national cannabis and alternative therapy conferences around the country.

At long last, the key tactical consideration that reflected the challenges of women veterans, the VA's Motto, has started on the path for a change that will promote a more inclusive environment for all those who have served this country.



MODERNIZE THE VA

HIGHLIGHT #1: PROGRAM STATISTICS

102

legislative bills supported

300+

meetings with officials

10

congressional testimonies delivered

THE QUICK REACTION FORCE



EMPOWERING VETERANS

Founded in 2012, the Quick Reaction Force, IAVA's high-tech, high-touch comprehensive care management and referral service for veterans, has helped tens of thousands of veterans navigate the plethora of resources available to find exactly what they need.

No matter the issue, be it navigating the VA, confronting significant challenges (like unemployment, homelessness, legal, financial, or mental health struggles), weighing continued education or requesting peer support, QRF is here to help. Do not hesitate to join the thousands who benefited from QRF in 2021. Call today, it's free.

IAVA's Quick Reaction Force is designed to scale up in capacity depending on the needs of the veteran population, we leverage a comprehensive partner network to ensure that veterans receive the care they are seeking. The program is free for veterans to use as IAVA believes veterans paid their dues through service. We anticipate that the program will continue to increase in veterans serviced in the years ahead.



HIGHLIGHT #2: TESTIMONIALS

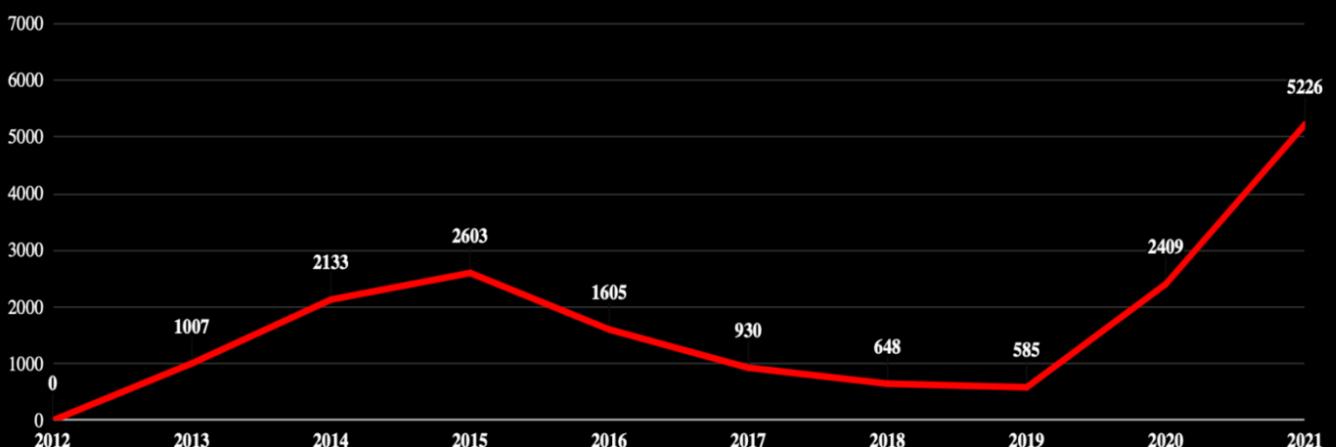
"I found the QRF site and was amazed by the thorough and helpful information that is provided upfront. I'd been wanting to identify the right resources for a long time and didn't know where to look. QRF made it possible for me to access help and take control of my life because of the tools that were presented to me. Thank you so much!"

"QRF was absolutely instrumental in my journey toward self-sufficiency. The program educated me on the variety of resources available and provided me with information on the best ways to prepare so that I was finally able to gain the confidence to take the lead in accessing care. This is so much more than peer-to-peer support or a care management program. It's a veteran empowerment program!"

"In the past, I was unsuccessful when trying to access the right resources and didn't think there was a program out there that could point me in the right direction until I found QRF. I called 855-91RAPID, got connected immediately, was provided some support and guidance, and then was able to continue addressing my needs on my own, which I honestly thought I'd never be able to accomplish until I found QRF."

IN 2021 WE HELPED 5,200+ VETERANS

Clients Served Per year



HIGHLIGHT #3: PROGRAM STATISTICS

15%

of clients use our peer-to-peer support

27%

of clients return to our service

100%

increase in clients served

\$137

cost per case

24/7

QRF is ready around the clock

OTHER VITAL INITIATIVES

AWARENESS AND STORY TELLING



IAVA leverages our data from our polling and the member survey and pulls from our shared experiences to tell stories in a way that motivates positive change.

IAVA is the face of the veteran's movement, and that is vital because as one voice we are more powerful than our almost 4 million individual voices.

IAVA is called up by the media first because our programs and membership are authentic. IAVA and our membership is relevant to not just the veteran community but also to the civilian population. Nowhere does IAVA move the needle further for veterans nationwide than its ability to engage the public and lead the national discussion.

HIGHLIGHT #4: AWARENESS STATISTICS

8+

million joined
#gosilent campaign

85+

million reached via
media strategy

60+

national media
hits

HIGHLIGHT #5: DIGITAL PROGRAMS

THE IAVA TIMELINE

Launched Q2 2020

IAVA and our friends have been winning since our founding in 2004. There has not been a single place where we have been able to showcase exactly how impactful our community has been at forcing positive outcomes and necessary change.

Now that the timeline exists, [IAVA.ORG/TIMELINE](https://www.iava.org/timeline) we have a capsule of the sweat of nearly 4 million post-9/11 veterans.

This tool is constantly updated for a one stop shop of IAVA history.

THE SAV MARCH

Continues in 2021 and Beyond

The 2020 global pandemic forced everyone to rethink the way they interact with their core constituencies. IAVA was able to pivot quickly and effectively providing a first of its kind virtual national parade experience to replace in person gatherings in 2020 and beyond.

[SAVMARCH.ORG](https://www.savmarch.org) in its second year, had over 1,500 participants marching more than 2,800 MILES, a 33% increase in distance over the prior year.

THE VOTE HUB

Continues in 2021 and Beyond

Voting is incredibly important. Regardless of political views, it is your duty to vote.

The Vote Hub is a new IAVA resource to help veterans and civilians alike find voting registration information, poll locations and volunteer information easily, without hassle, and with no registration required.

[VOTEHUB.ORG](https://www.votehub.org) has been updated to help all aspiring voters in advance of the upcoming 2022 midterm elections.



THE VETERAN COALITION FOR VACCINATION

Launched Q1 2021

IAVA and our friends joined forces and utilized our combined goodwill in the community to push for vaccinations against COVID-19. The coalition aids local and state officials in distributing the COVID-19 vaccine nationwide.

IAVA was able to leverage our expertise in campaigns and media to magnify the efforts of this vital coalition.



**WE'VE GOT
YOUR BACK.
IAVA.ORG**

MORE ABOUT IAVA

IAVA FINANCIALS OVER TIME

REVENUE	2017	2018	2019	2020	2021
Net Assets Start of Year	438.5	253.7	4,861.5	4,520.8	4,252.6
Contributions & Grants	3,353.0	6,811.6	2,882.8	2,866.6	3,000.1
TOTAL REVENUE	4,868.6	8,080.3	3,449.8	3,043.6	3,500.1
EXPENSES					
Program Costs	3,664.0	2,396.0	3,072.4	2,474.3	2,300.3
Managerial Costs	849.7	508.1	554.2	519.3	400.0
Other Expenses	1,647.7	550.2	601.3	381.0	200.0
TOTAL EXPENSES	5,189.9	3,454.3	4,227.7	3,311.8	2,900.3
Non-operating Activity	136.4	0	437.3	0	0
OPERATING GAIN (LOSS)	(184.8)	4,607.6	(340.5)	(268.1)	500.0
NET ASSETS END OF YEAR	253.7	4,861.5	4,520.8	4,252.6	4,360.0

**2021 Totals are estimates until IAVA Form 990 is completed by External Auditors*

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IAVA Mission: To Connect, Unite, and Empower Post-9/11 Veterans

Connect with IAVA: To learn more or to find out how you can donate your time or treasure, please visit IAVA.ORG, follow us on Twitter @IAVA and Facebook.com/IAVA.ORG.

WWW.IAVA.ORG

WWW.QUICKREACTIONFORCE.ORG

VOTEHUB.ORG

Prepared in house by IAVA's Chief Operations Officer, Sean Ullman.

