



She Who Borne The Battle Weekly Campaign Report Week of April 28, 2017

IAVA's GOAL

To forever change the landscape in America to better recognize and support women veterans.

DID YOU KNOW?

Women use the GI Bill more often than their male counterparts. That's why we need to #DefendTheGIBill for #SheWhoBorneTheBattle. Well over 1.5 million new veterans and their family members have gone to school using the Post-9/11 GI Bill, which IAVA led the fight to pass in 2008. For more information on IAVA's efforts to #DefendTheGIBill for our sisters and brothers in arms, visit <https://iava.org/notaxonthegibill/>.

TAKE ACTION TODAY

1. Call your Representative
2. Share your story
3. Forward this email to 5 friends below

OUTCOME METRICS: THE IMPACT OF #SheWhoBorneTheBattle

16 (+0) - # of Senate Cosponsors for the Deborah Sampson Act
1,804 (+67) - # of Letters Written to Congress
2 (+0) - # of IAVA Testimonies before Congress
3,870,459 (+778,162) - # of People Reached on Social Media
6,086,699 (+1,016,664) - # Reached on Traditional Media
23 (+4) - # of Women Veterans Served by IAVA's RRRP Program since Campaign Launch

#SheWhoBorneTheBattle IN THE NEWS

IAVA Founder and CEO Discussed #SheWhoBorneTheBattle on For the Record with Greta Van Susteren



WHAT'S NEXT FOR #SheWhoBorneTheBattle?

Weekly - National Leaders Calls (email Laura@iava.org to join)
April 27 - IAVA to Attend Monthly SecVA Meeting
May 17 - IAVA Testimony on Deborah Sampson Act
May 29 - Memorial Day Activities Nationwide
TBD - Summer [Storm the Hill](#)
November 9 - [IAVA Heroes Gala in NYC](#)
November 11 - [Veterans Day Activities Nationwide](#)
TBD - Winter [Storm the Hill](#)

➔ FORWARD TO
A FRIEND

