

[IAVA Joins The Concert For Valor on the National Mall](#)

New York, NY (November 6, 2014) – This Veterans Day, Iraq and Afghanistan Veterans of America (IAVA) will participate in the “The Concert For Valor” hosted by Starbucks, HBO and JPMorgan Chase on the National Mall in Washington, D.C. The unique and free event will honor the sacrifice of America’s veterans, active duty servicemembers and their families, and raise awareness for veteran service organizations dedicated to education, wellness, reemployment and reintegration.

IAVA is [one of only 16 veteran service organizations](#) recognized by “The Concert For Valor.” Visitors to www.theconcertforvalor.com are encouraged to go to www.iava.org/donate to help further IAVA’s mission to improve the lives of post-9/11 veterans and their families.

The free concert will include artists from an array of genres, including Bruce Springsteen, The Black Keys, Carrie Underwood, Dave Grohl, Eminem, Jennifer Hudson, Jessie J, Metallica, Rihanna, and Zac Brown Band. The event will also be live streamed on www.theconcertforvalor.com and broadcast on HBO, allowing nonsubscribers to watch. iHeart Radio will also stream the concert.

Numerous celebrities will serve as on-stage hosts, including Jack Black, Bryan Cranston, George Lopez, John Oliver and Bob Woodruff and the event will include special tributes by Tom Hanks, Will Smith, Steven Spielberg, Meryl Streep, Oprah Winfrey and Reese Witherspoon.

“IAVA applauds Starbucks, HBO and JPMorgan Chase for bringing Americans together this Veterans Day through music as we salute our veterans, military families and active-duty servicemembers,” said IAVA CEO and Founder Paul Rieckhoff. “We are honored to be a part of this first-in-its-kind event that will truly put veterans issues right into America’s living rooms. After more than 13 years in combat, and as conflict in the Middle East continues, it is vital our country remembers the sacrifices our veterans have made. America’s veterans are not a charity – they are an investment. Leading veteran service organizations, foundations and nonprofits like IAVA are committed to helping this community. We hope that ‘The Concert For Valor’ will encourage companies and philanthropies of all sizes to follow Starbucks, HBO and JPMorgan Chase’s lead.”

IAVA members wishing to attend the concert with fellow IAVA vets and supporters can RSVP at www.iava.org/vetsday2014.

“The Concert For Valor” is just one of several events IAVA is a part of this Veterans Week. Across the country, IAVA members will be participating in multiple [parades and events in more than 30 cities](#).

On Veterans Day in New York City, IAVA will mark the 2.5 miles down Fifth Avenue in the city's annual America's Parade. Then, on Thursday, Nov. 13, IAVA will hold its IAVA's [Annual Heroes Gala Celebrating Our 10th Anniversary](#) at Cipriani 42nd Street in New York City.

Note to media: To arrange an interview with IAVA CEO and Founder Paul Rieckhoff or other IAVA leadership email press@iava.org or call 212-982-9699.

Iraq and Afghanistan Veterans of America (www.IAVA.org) is the nation's first and largest nonpartisan, nonprofit organization representing veterans of Iraq and Afghanistan and has nearly 300,000 Member Veterans and civilian supporters nationwide. Celebrating its 10th year anniversary, IAVA recently received the highest rating – four-stars – from Charity Navigator, America's largest charity evaluator.

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